

SOCIAL MEDIA MANAGER (F/M)

You have a sense for the trends of digitalization and the economy. You know how to get things moving and inspire customers as well as your colleagues. In the various social networks, you move safely and you know their requirements.

It's about:

- + Conception, design and implementation of social media content.
- + Operational community management and increasing the interaction in the social media profiles in question.
- + Ad management, including the analysis of the reportings.
- + Strategic existing customers development.
- + Support in calculations and cost estimations.
- + Briefing of the arts department.
- + Creation of editorial schedules and presentations.

You bring along:

- + Minimum of 2-4 years of professional experience in digital marketing and/or social media management.
- + Studies or training in the areas of marketing and communication with a focus on digital media.
- + Experience in using WordPress.
- + Inventiveness, creativity, resilience, organizational talent.
- + Excellent communication, enthusiasm, persuasiveness.
- + Structured and analytical thinking.
- + Sense for trends, topics and target audiences

We offer:

- + Great projects and intriguing tasks.
- + Fair working hours and conditions.
- + A beautiful loft agency with its own rooftop terrace.
- + Coffee variations, water, fruit baskets and very friendly colleagues.

Please send your compelling application exclusively via email to mai@maicomcommunications.de

Subject: "Social Media Manager (f/m)"